



INTERNATIONAL ASSOCIATION OF
SCIENTIFIC EXPERTS IN TOURISM

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Annual Conference 2019
Tourism Frontiers: Theories, Practices, Methodologies

Varna, Bulgaria
August 25–29, 2019

Program

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SUNDAY, 25 August 2019: EARLY CAREER RESEARCHERS WORKSHOP and CONFERENCE WELCOME RECEPTION

Time	Event
13:00 – 14:00	<p>ECR Workshop Part 1 (Annals Workshop): How to publish in top journals Location: Hall Panorama 13, Hotel Rosslyn Dimyat Chair: Laesser</p> <p><i>Dolnicar & Smeral:</i> How to publish in top journals, such as Annals, Tourism Economics. Etc.</p>
14:00 – 14:30	Coffee break
14:30 – 16:30	<p>ECR Workshop Part 2: Student presentations Location: Hall Panorama 13, Hotel Rosslyn Dimyat Chair: Laesser Discussants: Senior academics</p> <p>Student presentations (10')</p> <p>Guidelines: Please focus on the following contents: - What is your research about? (Description) - Why are you pursuing this topic? (Rationale) - How are you implementing this research endeavour? (Research design and methodology)</p>
17:00 – 19:00	<p>AIEST Committee Meeting (Committee Members only) Location: Hall Panorama 13, Hotel Rosslyn Dimyat Chair: Pechlaner</p>
19:00 – 22:00	<p>Conference Welcome Reception & Registration Location: Sea Casino in the Sea Garden, https://morskocasino.com/ Dress code: smart casual</p>

MONDAY, 26 August 2019 morning: OPENING, INDUSTRY DISCUSSION and KEYNOTE

Time	Event
08:30 – 09:30	<p>Registration for conference Location: <i>Darsalas Hall, Hotel Rosslyn Dimyat</i></p>
09:30 – 10:00	<p>Official opening of the 69th AIEST Conference Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Laesser</p> <p><i>Harald Pechlaner, President of AIEST</i> Welcome and Opening</p> <p><i>Stanislav Ivanov, Host of 2019 AIEST Conference:</i> Welcome</p> <p>...</p>
10:00 – 11:30	<p>Industry discussion: Varna insights and challenges Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Ivanov</p> <p><i>NN:</i> Varna as a destination, issues, challenges, solutions, ideas from the conference participants</p>
11:30 – 12:00	<p>Coffee Break Location: <i>in front of Darsalas Hall, Hotel Rosslyn Dimyat</i></p>
12:00 – 13:00	<p>Keynote Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Pechlaner</p> <p><i>Iis Tussyadiah:</i> Can we create a sustainable future with intelligent machines?</p>

MONDAY, 26 August 2019 afternoon: SESSION and AGM

Time	Event
13:00 - 14:00	Lunch Location: Main restaurant, Hotel Rosslyn Dimyat
14:00 – 16:00	Session 1: Sustainability Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Eliot <i>Dolnicar, Juvan, Grün:</i> Reducing plate waste at Hotel buffets <i>Antonschmidt, Lund-Durlacher:</i> Identifying determinants of sustainable food travel product choices – A support vector machine approach <i>Scholz:</i> Eco-friendly hotels in Czechia: Marketing fraud or real situation? <i>Dressler, Paunovic:</i> Exploring the strategy-sustainability-climate change nexus in the German wineries and identifying business models for sustainability
16:00 – 16:30	Coffee Break Location: in front of Darsalas Hall, Hotel Rosslyn Dimyat
17:00 – 19:00 (approx.)	AIEST AGM Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Pechlaner

MONDAY, 26 August 2019 evening: DINNER and NIGHTCAP

19:30 – 22:00

Dinner

Location: Complex Horizont, Sea Garden, Varna 9000, Bulgaria, <http://www.horizont.bg/>

22:00 – open

Nightcap

Location: upon decision by the delegates

TUESDAY, 27 August 2019 morning: SESSIONS

Time	Event
08:30 – 10:30	<p>Session 2: Destination governance and management I Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Beritelli</p> <p><i>Lalicic, Önder, Koens, Weber:</i> Serious gaming: an innovative method to engage stakeholders with sustainable tourism planning</p> <p><i>Pröbstl-Haider, Wanner:</i> Barriers to stakeholder involvement in sustainable rural tourism development – experiences from southeast Europe</p> <p><i>Pfammatter, Baldauf, Bandi Tanner:</i> Resource sharing in local tourism networks – An empirical investigation</p> <p><i>Schuhbert:</i> Rural destination development and knowledge-based diversification</p>
10:30 – 11:00	<p>Coffee Break Location: in front of Darsalas Hall, Hotel Rosslyn Dimyat</p>
11:00 – 12:30	<p>Session 3: Destination governance and management II Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Volgger</p> <p><i>Ito:</i> The essential problems of local tourism governance in Japan</p> <p><i>Hüttermann, Thimm:</i> Requirements for a digital visitor flow management tool</p> <p><i>Kučerová, Gajdošík:</i> Reengineering of local destination management organizations in Slovakia</p>

TUESDAY, 27 August 2019 afternoon: SESSIONS

Time	Event
12:30 – 13:30	<p>Lunch Location: <i>Main restaurant, Hotel Rosslyn Dimyat</i></p>
13:30 – 15:30	<p>Session 4: Consumer behaviour Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Komppula</p> <p><i>Aebli:</i> Uses and gratifications of gamified technology in pleasure vacations'</p> <p><i>Bachinger, Volgger:</i> Does the recreation opportunity spectrum (ROS) still apply?</p> <p><i>Kelman.</i> Disaster tourism's challenges and opportunities</p> <p><i>Elliot, Frochot, Kreziak:</i> Tripping into flow: a feminist view of the liminal space</p>
15:30 – 16:00	<p>Coffee Break Location: <i>in front of Darsalas Hall, Hotel Rosslyn Dimyat</i></p>
16:00 – 17:30	<p>Session 5: Economics and policy Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Airey</p> <p><i>Kozić, Sorić, Sever:</i> Do social and political factors affect the verification of tourism-led growth hypothesis?</p> <p><i>Gunter, Önder, Smeral:</i> The scientific value of econometric tourism demand studies: an evaluation</p> <p><i>Sulyok:</i> More visitors during off-season = Less seasonality? Case study of the Lake Balaton (Hungary)</p>

TUESDAY, 27 August 2019 evening: SUPRISE, DINNER and NIGHTCAP
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17:45 – 19:30	Evening activity To be announced (surprise)
19:30 – 22:00	Dinner Location : Restaurant “Stariat chinar”, Port Varna http://www.stariachinar.com/port-varna/en/
22:00 – open	Nightcap Location: upon decision by the delegates

WEDNESDAY, August 28, 2019 morning: SESSION

Time	Event
08:30 – 10:30	<p>Session 6: Business models and management I Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Laesser</p> <p><i>Ivanov:</i> Tourism beyond humans – robots, pets and teddy bears</p> <p><i>Viceriat, Lacour:</i> Why should robotics develop in tourism and leisure? Test phase.</p> <p><i>Speer, Pechlaner:</i> Entrepreneurship as a catalyst for sustainability-oriented business models in tourism</p> <p><i>Mifsud:</i> Let me fly!</p>
10:30 – 11:00	<p>Coffee Break Location: in front of Darsalas Hall, Hotel Rosslyn Dimyat</p>
11:00 – 12:30	<p>Session 7: Business models and management II Location: Darsalas Hall, Hotel Rosslyn Dimyat Chair: Pforr</p> <p><i>Ohe:</i> Issues of farmer's identity and efficiency of tourism-oriented diversification: revised from a perspective of behavioural economics</p> <p><i>Heiskanen, Komppula:</i> Migrant ski instructor retention – a qualitative study</p> <p><i>Pforr, Volgger:</i> Aboriginal culinary experiences – Observations from Western Australia</p>

WEDNESDAY, 28 August 2019 afternoon and evening: TECHNICAL EXCURSION, AWARD CEREMONY and FAREWELL DINNER

Time	Event
12:30 – 13:30	Lunch Location: Main restaurant, Hotel Rosslyn Dimyat
13:30 23:00	Let's do something together! (Technical) Excursion Conference and Farewell Dinner with Award Ceremony Location: Black Sea Rama Golf resort http://www.blacksearama.com/ Chair: Pechlaner