



*Shaping Tourism Futures®*

**Invitation to and Call for Papers for  
AIEST RESEARCH SEMINAR**

**Cologne, Germany  
Sunday, 30<sup>th</sup> August, 2020  
12:00 – 17:00**

**In collaboration with  
70<sup>th</sup> AIEST Conference  
30<sup>th</sup> August – 02<sup>nd</sup> September 2020**

**The International Association of Scientific Experts in Tourism (AIEST) is calling for contributions for its half day AIEST Research Seminar, taking place prior to its 70<sup>th</sup> Conference. Apart from discussing your work, Christian Laesser and Egon Smeral will provide you with insights for publishing with top international scientific journals.**

AIEST is an international scientific society, with high shares of European (continental) members. It endeavours

- to foster friendly relations among its members;
- to promote scientific activity on the part of its members, in particular by developing personal contacts, providing documentation and facilitating exchange of views and experience;
- to support the activity of scientific institutes of tourism, or other centres of research and education specializing in tourism, and to develop relations between them, as well as between them and the members of the Association;
- to organize and to cooperate in conferences and other meetings and courses on tourism of a scientific nature.

### **Content of the seminar**

This seminar consists of the following workshops:

- (1) **Research Workshop:** Keynote presentation and workshop with Christian Laesser and Egon Smeral on how to prepare a paper for publication in a scholarly journal.
- (2) **Project presentation workshop:** Presentation: (10-15 minutes) and profound discussion (20-30 minutes) of your research endeavour (which can be in an initial state as well as very much progressed) with leading academics in the field.

The seminar is open for anyone wishing to attend.

## **Your contribution/ submission**

**If you wish to discuss your work**, prepare a short paper with 5'000 characters maximum (including blanks, excluding references; Times New Roman 12 pt, 1.5 spacing), along the following structure:

- Rationale and goals of your study  
(Why are you pursuing this research endeavour?)
- Research questions  
(Along which questions do you plan to align your study?)
- Contribution  
(What is new?)
- Significance  
(Who cares? What is it going to change?)
- Research design and methodology  
(How do you plan to find out about your research questions?)
- At the end, bring forward the three most important/ pressing questions/ challenges you have in relation to your research project (as a guideline for discussion). Those questions are NOT part of the above character limitation.

Please note:

- A maximum of 10 contributions will be accepted. Hence, the approach to this seminar is competitive. However, and as mentioned before, you can always attend without contributing with a paper.
- Build a very short and comprehensive case for your study (e.g. try to balance the content with regard to the above structure in a meaningful way; 'meaningful in that sense that you provide information which is important to be able to answer your questions).

## **Deadline for your submission**

As we try to set up a peer panel according to the type and disciplinary approach of your submission, we need your contribution by **March 30, 2020**. Please submit to [christian.laesser@unisg.ch](mailto:christian.laesser@unisg.ch).

## **Framework and important preliminary information**

The cost of the seminar is free, provided you attend the AIEST conference (see separate call).

**Get to know the probably most international scientific organisation in tourism  
and join in for this AIEST Research Seminar!**