



INTERNATIONAL ASSOCIATION OF SCIENTIFIC EXPERTS IN TOURISM
 ASSOCIATION INTERNATIONALE D'EXPERTS SCIENTIFIQUES DU TOURISME
 INTERNATIONALE VEREINIGUNG WISSENSCHAFTLICHER FREMDENVERKEHRSEXPERTEN

70th Anniversary of AIEST- Let's celebrate!
Jubilee-Program Monday, 30 August 2021



Time	Event
08.30 – 09.00	Registration for conference Venue: Hochschule für Soziale Arbeit, Inseliquai 12b, 6000 Lucerne
9.00 – 9.45	Official opening of the 70th AIEST Conference and welcoming addresses: Harald Pechlaner, President of AIEST Jürg Stettler, Host of 2021 AIEST Conference Franziska Bitzi Staub, City Councilwoman of Lucerne (Head of Finance Department) Christine Böckelmann, Dean of Lucerne School of Business, Lucerne of Applied Sciences and Arts
09.45 – 10.45	Keynote: Mme Ambassador Marie-Gabrielle Ineichen-Fleisch: Economies facing and dealing with serious pandemics: Learnings from the SARS-CoV-2 crisis
10.45 – 11.15	Coffee Break
11.15 – 12.00	Contest of Fresh Ideas: Awarding of prizes and presentation of 1 st , 2 nd and 3 rd winner
12.00 – 12.30	Lunch
12.45 – 17.00	Excursion to Stanserhorn: <ul style="list-style-type: none"> • Meeting Jürg Balsiger, CEO Stanserhorn Bahn • Mountain ride with the historic funicular from 1893 and the CabriO cable car with open upper deck • Arrival at 1'900 m above sea level – Reception by a Stanserhorn ranger. Walk on the summit circuit and apéritif on the terrace • Downhill ride with the CabriO cable car and the historic funicular • Back to Lucerne by train
18.00 – 19.00	AIEST AGM (Location: Old Town Lucerne, Süesswinkel 7)
19.30 – 22.00	AIEST Jubilee Dinner with retrospective
22.00 – open	Nightcap

[Register for this Jubilee Program on August 30, 2021.](#)