

**The End of International Business Air Travel?
Pandemics, Climate Change, and the Need to Meet.**

*Adrian Müller, Andreas Wittmer
Center for Aviation Competence, University of St. Gallen, Switzerland*

adrian.mueller@unisg.ch

In two studies together with an international airline, we examine the effect of Covid-19 on business air travel. Results from an online survey based on the theory of planned behaviour and an adaptive choice based conjoint analysis are used to provide a better, holistic academic understanding of the choice between face to face and virtual meetings in different work contexts in the wake of the Covid-19 pandemic. By quantifying the future demand for business travel we provide important data for practitioners from the aviation industry and also for policymakers with regards to the decarbonization of the industry.

Key words: business travel, videoconferencing, air travel, meetings, Covid-19, decarbonization

Notes: