Shaping Tourism Futures®

Call for Contributions
(Extended abstracts)

71st AIEST Conference of Ideas
Cologne, Germany
August 28, 2022 (evening) –August 31, 2022 (late)

Comprised of 3 streams of discussion:

Stream of Discussion 1 (AIEST Central Discussion)

Designing tourism systems for a sustainable future

Stream of Discussion 2 (Conference Discussion)

Spaces, places, and sports:

Designing sustainable experiencescapes in destinations

Stream of Discussion 3

AIEST's Advances in Tourism Research -

Perspectives of Actors, Institutions and Systems

The International Association of Scientific Experts in Tourism (AIEST) is calling for contributions for its 71st Conference.

The **three themes and core streams of discussion of the conference** are

(1) Designing tourism systems for a sustainable future.

(2) Spaces, places, and sports:
Designing sustainable experiencescapes in destinations

(3) AIEST's Advances in Tourism Research -
Perspectives of Actors, Institutions and Systems.

We are calling for academic and practitioners' contributions to these themes.

Interesting contributions NOT related to the first two themes of the conference are very welcomed as well and will be allocated to the stream *AIEST's Advances in Tourism Research - Perspectives of Actors, Institutions and System* (Stream 3).

The **host of the conference** is Dr. Kirstin Hallmann, Institute of Sport Economics and Sport Management, German Sport University Cologne, Germany.

The **location and time of the conference** will be at Cologne (Germany),
- from Sunday evening, August 28, 2022, until
- Wednesday late evening, August 31, 2022
  (with departures on Thursday morning, September 01).

During August 28, and prior to the start of the conference on Sunday evening, we shall organise a professional Early Career workshop (further information shall follow).

Content of call

1.1 Introductory remarks

AIEST was the first scientific organisation in tourism. Since its foundation, the Association has engaged in *applied, interdisciplinary and solution-oriented research.* The membership of AIEST is not limited to academics. It is based on *the partnership between senior academic members and leading scientifically interested expert members* from tourism companies and organisations.

The annual AIEST conference primarily intends to facilitate exchange and to enhance amicable relations between its participants (members of AIEST and non-members, experienced and young career academics and practitioners). Moreover, it wants to provide a platform to discuss topical work from and with academia and practice alike in a friendly, supportive environment. So, and as a delegate of a previous conference pointed out,

"AIEST conferences are spaces occupied by modest experts,
helping you improve your research and/ or deal with practical challenges."

Overall, **three streams of and for discussion** shall be set up:

➢ **Stream of Discussion 1** to accommodate contribution to the **AIEST Central Discussion** *Designing tourism systems for a sustainable future.*

➢ **Stream of Discussion 2** to accommodate contributions to the **conference theme** *Spaces, places, and sports: Designing sustainable experiencescapes in destinations.*

➢ **Stream of Discussion 3**, called *AIEST's Advances in Tourism Research - Perspectives of Actors, Institutions and Systems*, to accommodate **all other contributions.**

The Conference targets **two major types of intervention and groups of participants**:

➢ **Academia**, who is invited to present state-of-the-art research in one or more of the major streams of **discussion** and who are willing to contribute from their scientific perspective to build an interdisciplinary body of knowledge. Submissions shall be classified according to the stage of the work, including:
   (1) Basic conceptual ideas, seeking general feedback;
   (2) Research design and methodology, seeking validation of logic and plan;

(3) Study results, seeking inputs for its discussion;

(4) Study results and discussion, seeking inputs for conclusions;

(5) Completed studies, seeking final feedbacks.

➢ **Practice,** who is invited to provide latest trends, concepts and cases in the field of the streams of discussion and who may provide guidance with regard to prospective research questions. Submissions shall be classified according to the stage of the work, including:

(1) Basic conceptual ideas or projects, seeking for general feedback

(2) (Observed) problems or challenges, seeking an explanation

(3) (Explained) problems or challenges, seeking a solution

(4) Think tank type of session on specific topics (multilateral exchange)

For more details, refer to the following sections of this call.

1.2 Streams of discussion

As indicated earlier, there are three streams of discussion:

➢ **Stream of Discussion 1** to accommodate contribution to the **AIEST Central Discussion** *Designing tourism systems for a sustainable future.*

➢ **Stream of Discussion 2** to accommodate contributions to the **conference theme** *Spaces, places, and sports: Designing sustainable experiencescapes in destinations.*

➢ **Stream of Discussion 3**, called *AIEST's Advances in Tourism Research - Perspectives of Actors, Institutions and Systems*, to accommodate **all other contributions.**

In **all streams of discussion**, we invite participants from different scientific disciplines and tourism related industries to contribute to the *following four major sub-streams*:

➢ **Actors' behaviour,** consisting of contributions focusing on behavioural issues of consumers, management, politicians, etc.;

➢ **Institutional settings,** consisting of contributions focusing on topics such as entrepreneurship and innovation, cooperation and strategic alliances, ITC and productivity led-growth, structural change in leading tourism relevant industries, etc.;

➢ **Systemic perspective,** consisting of contributions focusing on topics such as the analysis of the market forces, marketing management of destinations, tourism promotion and policies, management of tourism related resources, sustainable development in tourism, regulation and governance of places, etc.

➢ **Other,** consisting of contributions that cannot be classified as above.

Please be aware that all contributions to the Stream of Discussion 1 and 2 need to be scoped around issues relating to *the topics of those streams*. No such restrictions are applicable with the Stream of Discussion 3.

1.3 Types of intervention

There are two types of interventions following the two different target groups:

➢ We invite **Academia** to submit topical research results or conceptual models providing the basis for inspiring and controversial sessions. The relevance of the contribution and the interest it raises are as important as the methodical rigour. Out-of-the-box thinking is encouraged. Important: The copyrights remain with authors at all times. This allows submissions of the most recent work in progress. All submissions will be double blind reviewed.

The **format of contributions** consists of extended abstracts with a maximum (!) length of 12,000 characters Times New Roman 12 pts. (including blanks; excl. references, figures and tables). You can download a formatted master copy (*SubMaster_AIESTConference.docx*) from AIEST homepage (https://www.aiest.org/conference/conference-2022-cologne/).
For each contribution, there will be either 10 or 20 minutes for presentation and at least 10-15 minutes of discussion.

➢ We invite **Practice** to put forward thoughts on the challenges it faces. New ideas and concepts should be discussed in an inspiring and critical way. *Out of the mainstream thinking is explicitly welcomed*. All practitioners' submissions will be assessed by the Committee of the AIEST.
The **format of contributions** consists of short Power Point presentations of a maximum of 10-15 charts (excluding title pages and possible references). For each contribution, there will be 10 or 20 minutes for presentation and at least 10-15 minutes of discussion.

1.4 Awards

Overall, **3 different awards** are going to be offered at this conference. They include:

➢ The **AIEST BEST CONTRIBUTION AWARD** for the overall best contribution at this conference (irrespective if this contribution stems from an academic or practitioner);

➢ The **PETER KELLER AWARD** for the best contribution uniting theory and practice (irrespective if this contribution stems from an academic or practitioner);

➢ The **AIEST PhD AWARD** for the best academic contribution of a PhD candidate at this conference.

1.5 Organisation of the conference

The programme of the Conference includes different formats:

➢ **Pre-conference**: AIEST Research Seminar on Sunday (cf. to separate call) as well as a number of different professional workshops;

➢ **Opening session**: Dialogue of AIEST with representatives of the host country on Monday morning;

➢ **Conference:**

- Keynotes from academia and practice (still under way);
- Academic paper sessions with a range of different papers and presentations;
- Practitioner presentation sessions with a range of different presentations;
- Technical excursion.

2 Submission guidelines

The submission guidelines are applicable no matter to what stream of discussion you submit.

2.1 Academic contributions

The submission to the conference consists of one document consisting of a title page (1st page), classification information regarding your submission (2nd page) and an extended abstract starting from page 3. A master copy of this document (*SubMaster_AIESTConference.docx*) is available at https://www.aiest.org/conference/conference-2022-cologne/. Please make use of that master copy.

2.1.1 Title page (page 1)

The title page needs to contain the following information:

- Title of paper
- Authors and major affiliations
- Address of corresponding author
- Short abstract (maximum of 600 characters, including blanks) and 4-6 key words

2.1.2 Classification page (page 2)

- At "Type of intervention", tick "Academia
- Stream of Discussion:

  Select one from two streams of discussion by ticking the corresponding box:

  - 1: Designing tourism systems for a sustainable future.
  - 2: Spaces, places, and sports:

    Designing sustainable experiencescapes in destinations.
  - 3: AIEST's Advances in Tourism Research -

    Perspectives of Actors, Institutions and Systems.
- Sub-stream of discussion:

  Select one from four sub-streams of discussion by ticking the corresponding box:

  - Actors' behaviour
  - Institutional settings

- Systemic perspective
- Other
- Classification of the stage of progress of your work:

Select from five possible stages of your work by ticking the corresponding box:
- Basic conceptual ideas, seeking general feedback;
- Research design and methodology, seeking validation of logic and plan;
- Study results, seeking inputs for its discussion;
- Study results and discussion, seeking inputs for conclusions;
- Completed studies, seeking final feedbacks.

2.1.3 *Extended Abstract (page 3 et sqq.)*

Submit an extended abstract consisting of max. (!) 12,000 characters Times New Roman 12 points (including blanks; excl. references) and single-spaced. This is equivalent of approximately three to four pages. However, you can add as many figures and tables as you wish. Please structure your paper as follows (always if applicable):

- Introduction / purpose (include some remarks with regard to originality of work)
- State-of-the-art (lit review)
- Design / methodology / methods
- Results and discussion
- Conclusions consisting of theoretical as well as practical and social implications (if applicable).

2.2   Practitioner contributions

The submission to the conference consists of two documents:

- Title page (a master copy *SubMaster_AIESTConference.docx* is provided at https://www.aiest.org/conference/conference-2022-cologne/).

  Use only pages 1 and 2 of this document.

- Power-point presentation

2.2.1   *Title page (page 1)*

The title page needs to contain the following information:

- Title of paper

- Authors and major affiliations

- Address of corresponding author

- Short abstract (maximum of 600 characters, including blanks) and 4-6 key words

2.2.2   *Classification page (page 2)*

- At "Type of intervention", tick "Practice

- Stream of Discussion:

  Select one from two streams of discussion by ticking the corresponding box:

  - 1: Designing tourism systems for a sustainable future.
  - 2: Spaces, places, and sports:

    Designing sustainable experiencescapes in destinations.
  - 3: AIEST's Advances in Tourism Research -

    Perspectives of Actors, Institutions and Systems.

- Sub-stream of discussion:

  Select one from four sub-streams of discussion by ticking the corresponding box:

  - Actors' behaviour
  - Institutional settings
  - Systemic perspective
  - Other

- Classification of the stage of progress of your work:

  Select from five possible stages of your work by ticking the corresponding box:

  - Basic conceptual ideas or projects, seeking for general feedback

- (Observed) problems or challenges, seeking an explanation
- (Explained) problems or challenges, seeking a solution
- Think tank type of session on specific topics (multilateral exchange)

2.2.3 Presentation (from page 3)

Please submit a short power point presentations consisting of 10-15 charts, excluding title pages and possible references. The presentation should contain at least the following:

- Title page and author information
- Problem/ challenge statement
- Any type of content
- Conclusions

3 Dates and deadlines

February 28, 2022	Submission deadline. Please use the master copy (*SubMaster_AIESTConference.docx*) provided on https://www.aiest.org/conference/conference-2022-cologne/ and submit all contributions to info@aiest.org **Important:** If you are not able to keep that date, send an e-mail containing a short abstract to christian.laesser@unisg.ch; we will then negotiate an extension (which normally can be granted).
April 01, 2022	Final author notification about acceptance of submission(s) and presentation at conference
April 01, 2022	Early bird registration starts
May 31, 2022	Early bird registration ends
August 06, 2022	Registration ends; onsite registration available
August 28, 2022	Conference begins

4   Program structure

Please find below a preliminary and very tentative program (structure). Times are approximate and only indicative.

Day	Morning	Afternoon	Evening
SUN, Aug 28	Arrival of delegates 11-16: Early career researchers' workshops		17-19: Short Cologne walking tour 19-21: Welcome Reception
MON, Aug 29	09-10: Official opening ceremony 10-12: Oral presentation sessions	14-17: Oral presentation sessions	18-19: AIEST AGM 19-21: Dinner
TUE, Aug 30	08-12: Oral presentation sessions	14-17: Oral presentation sessions	17-19: Oral presentation sessions 19-21: Dinner
WED, Aug 31	08-10: Oral presentation sessions 10-12: Consensus session "Spaces, places, and sports: Designing sustainable experiencescapes in destinations"	13-22: Technical excursion (tba) and Conference dinner	
THU, Sep 01	Departure of delegates		

5 Conference fees

Please find below information about the conference fees.

	Full registration		Daily registration	
	Early bird (till 31st May 2022)	**Regular (01st June 2020 – 06th August 2022)**	**Early bird (till 31st May 2022)**	**Regular (01st June 2020 – 06h August 2020)**
AIEST members	600 EUR	700 EUR	-	-
AIEST non-members	800 EUR	900 EUR	300 EUR	350 EUR
Fees include	– Conference pack – entrance to all working sessions during the whole period of the conference – Conference materials – Welcome Reception on Sunday – Coffee breaks from Monday to Wednesday – Lunches from Monday to Wednesday – Dinners from Monday to Wednesday – Technical excursion including transportation and activities		– Daily conference pack – entrance to the working session on the particular day – Conference materials – Coffee break(s) on the particular day – Lunch on the particular day	
Fees do not include	– Accommodation – Any other food and beverages – Dinner on Tuesday (free dinner) – Airport transfers and any other transportation costs, apart the explicitly mentioned – Any personal expenses		– Dinner, even though it is on the same day selected – Technical excursion, even though it is on the same day selected – Accommodation – Any other food and beverages, apart from the explicitly mentioned – Airport transfers and any other transportation costs, apart from the explicitly mentioned – Any personal expenses – Please note: Daily registration does not allow for holding an oral presentation of your own work.	
Additional options for daily registered delegates, accompanying persons and spouses	-		– Reception on Sunday: 50 EUR per person – Dinners: 50 EUR per person – Technical excursion: 100 EUR per person	