



*Shaping Tourism Futures®*

**Invitation to and Call for Papers for  
AIEST Research Exchange**

**Paris, France  
Sunday, August 24, 2025  
12:00 – 17:00**

**In collaboration with  
74<sup>th</sup> AIEST Conference  
August 24-27, 2025**

<https://www.aiest.org/aiest-conference/2025-paris-france>

**The International Association of Scientific Experts in Tourism (AIEST) invites you to participate and calls for contributions for its half-day Research Exchange at the AIEST annual meeting, taking place prior to its 74<sup>th</sup> Conference.**

AIEST is an international scientific society, with high shares of European (continental) members. It endeavours:

- to foster friendly relations among its members;
- to promote scientific activity on the part of its members, in particular by developing personal contacts, providing documentation and facilitating exchange of views and experience;
- to support the activity of scientific institutes of tourism, or other centres of research and education specializing in tourism, and to develop relations between them, as well as between them and the members of the Association;
- to organize and cooperate in conferences and other meetings and courses on tourism of a scientific nature.

**In 2025, AIEST launches a new initiative: The Research Exchange aims at fostering cooperation between members, and providing mentorship for academics regarding their activities, including conducting high-quality research, developing research methodology, publishing results in highly ranked journals, and enhancing the societal impact of tourism research.**

The Research Exchange, being organized within the framework of the AIEST Annual Conference, has the following main elements:

- (1) **Design and Methods Clinic:** It includes short keynote presentations about the current situation and advancements of tourism research designs and methodologies (e.g. questionnaire development, experimental design, scale development etc.). After those presentations, participants are provided with the opportunity to discuss in detail their own challenges and questions regarding their research design and methods, in the format of short, pitch-style contributions (5 minutes each, max. 8 contributions). The workshop is facilitated by advanced tourism scholars who are experts in certain domains.
- (2) **(Project) Ideas Pitch Forum:** This part of the event includes pitch-type presentations of participants (5 minutes each, max. 8 contributions). The main goal is to get feedback on the project, to help improve it, and to find partners regarding conducting common research activity, applying for research funds and establishing new project cooperation, or any other relevant activities regarding developing tourism research. The general attractiveness of projects can also be checked here. This part of the event is also facilitated by advanced tourism scholars.
- (3) **Research Speed Dating:** During this session, participants have the opportunity to contact each other on a one-to-one basis, 5 minutes per talk is dedicated. It is a facilitated, informal social activity with the objective of encouraging tourism professionals to network with others and unveil potential cooperation fields.

The Research Exchange is open to anyone wishing to attend. There are two possibilities to bring in your own contributions: (1) Design and Methods Clinic and/ or (2) Ideas Pitch. For the Research Speed Dating, there is no need for preliminary application.

### **Contribution / submission to the Design and Methods Clinic**

Prepare a short paper with 500 words maximum (including blanks, excluding references; Times New Roman 12 pt, 1.5 spacing), along the following structure (for your reference, we provide an indicative share of each component; this is not binding):

- Introduction/ Context, including rationale and goals of your study as well as its significance and the contribution you intend to make (25%)  
-> *Why are you pursuing this research endeavour and what is new?*  
*What is new? Who cares/ what is going to change?*
- Research questions (20%)  
-> *Along which questions do you plan to align your study?*
- Research design and methodology (50%)  
-> *How do you plan to find out about your research questions?*
- Stage of research (5%)  
-> *Have you already collected primary data? How advanced is the research?*
- At the end, bring forward the three most important/ pressing questions/ challenges you have in relation to your research project (as a guideline for discussion). Those questions are NOT part of the above word count limitation.

Estimated time per contribution: 10' (5' presentation, 5' feedback)

### **Contribution / submission to the Ideas Pitch Forum**

Prepare a short paper with 500 words maximum (including blanks, excluding references; Times New Roman 12 pt, 1.5 spacing), along the following structure:

- Introduction/ Context, including rationale and goals of your idea as well as its significance and the possible contribution it could make  
-> *Why are you pursuing this research endeavour and what is new?*  
*What is new? Who cares/ what is going to change?*
- Benefits and risks (content and procedural) of implementing the idea  
-> *What are the potential main challenges which one must deal with?*
- Costs of a possible project  
-> *What are the estimated costs for implementing the idea by means of a project?*
- Competences and Partnership  
-> *For what competences and partnerships are you looking out?*

Estimated time per contribution: 10' (5' presentation, 5' feedback)

**Please note:**

- A maximum of 16 contributions (8 contributions for Design and Methods Clinic, and 8 contributions for Ideas Pitch Forum) will be accepted. Hence, the approach to this event is competitive. However, and as mentioned before, you can always attend without contributing.

**Deadline for your submission**

As we try to set up a peer panel according to the type and disciplinary approach of your submission, we need your contribution by **April 30, 2025**.

Please submit to:

**Judit Sulyok, PhD**

*AIEST Director of Conferences, [sulyok.judit@gtk.uni-pannon.hu](mailto:sulyok.judit@gtk.uni-pannon.hu)*

**Framework and important preliminary information**

The cost of the seminar is free, provided you attend the AIEST conference (see separate call at <https://www.aiest.org/aiest-conference/2025-paris-france>).